

DESCRIPTIVE ABSTRACT

5 "Process for allocating seats to customers in a computerized
reservation system"

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10 The present invention relates to a process of allocating seats to customers usable with a computerized reservation system. This process comprises the following allocation steps:

- assigning, in a database, to each customer, data relating to criteria of placement;
- determination of a value of satisfaction of the customer 15 for a seat as a function of its adequacy with respect to the placement criteria,
- assigning, in a database, to each customer, a level of priority,
- allocating, to each customer, by decreasing order of 20 level of priority, the available seat having the maximum satisfaction value. Particular application to the reservation of seats in the field of aircraft transport.